

**VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT**  
**ORGANIZATIONAL BEHAVIOUR**

**Objectives:**

The basic objective of the course is to reflect the latest thoughts, concepts and practices, in the area of organisational behaviour. With this broad objective the goals of the course will be:

- (a) To make the participants acquaint themselves about the important concepts and issues, so as to improve their competences in the area of organisational behaviour.
- (b) To help the participants develop as effective professional managers and leaders.
- (c) To help the participants in developing analytical abilities.

**Contents:**

- 1) Introduction to Organisational Behaviour.
- 2) Perception, Perceptual process, Managerial implications.
- 3) Concept of Personality; Personality and Performance.
- 4) Attitude -its formation and change
- 5) Values and value system
- 6) Emotional intelligence; an overview
- 7) Stress management; an overview
- 8) Theories of Motivation Need Hierarchy, two-Factor Theory X and Theory Y, Theory Z, Motivation-Expectancy models Immaturity-Maturity
- 9) Leadership Theories styles and leadership effectiveness.
- 10) Group Dynamics; an overview
- 11) Conflict management
- 12) Organizational Effectiveness; an overview
- 13) Concept of Organizational change and Development

**References:**

1. Heliri, Sloaime, Woodman L.: Organisational Behaviour Pub By Thomson Learning.
2. Robina S. P.: Organisation Behaviour Pub. By PHL.
3. Davis Kenth: Human Behaviour at Work by Tata Mc Graw Hills
4. Prasad L. M.: Organisation Theory & Behaviour – Sultan Chand, 1982.
5. Schein E. H.: Organisational Psychology, PHY, 1983.
6. Hersey P. and Blanchard K. H.: Management of Organisational Behaviour, PHL 1980.
7. Luthan F.: Organisational Behaviour, MC Graw Hills, 1983.
8. Pareek U.: Behavior Process in Management - Oxford & IBH.
9. Keith Davis: Human Behaviour at work; New Delhi, Tata McGraw Hill, 1989.
10. Robbins, G.P.: Organizational Behaviour, PHL, 1985.
11. Halloran J. : Applied Human Relations, PHI, 1980.
12. Luthans F.: Organisation Behaviour Pub. by Tata Mc Graw Hill.